

## **NTU-Interloop Textiles Innovations**

University of Jhang students have participated in the NTU Interloop Textile Innovations competition, alongside students from other universities of Pakistan. Innovative textiles from all over Pakistan can be seen under one roof. The major objective of this competition was to foster the culture of research & innovation to address the issues now confronting the Pakistan's textile & fashion industry. To promote emerging textile & fashion designers and give them a chance to gain visibility and recognition in the industry. To inspire students and aspiring textile designers to pursue careers in the field by showcasing outstanding work and providing role models. To introduce new textile products to the market, allowing designers and manufacturers to gain exposure and reach potential customer/buyers. Such events provide a platform for showcasing innovative work and fostering collaboration among students and institutions.

